

Last Call for Contributions

The deadline is on Wednesday 30 September 2015.

The Value of Language II

26 Nov 2015, Brussels



When buying a language product or service, a good price and a short delivery time is important, but buying the best language product or language service is a different matter. How can you get the best value for your money?

The second edition of the Value of Language (TVOLII) will be a platform for business, government and private buyers to meet with vendors of language products and services around a central theme:
How to get the best value for money when buying language products and services.

The Value of Language II will be held on Thursday 26 November 2015 in Brussels, Belgium. The event will be organised by De Taalsector (The Language Industry) in collaboration with The Brussels Campus of the University of Leuven. This collaboration will ensure that the programme will present perspectives from both the industry and from academia.

Last Call for Contributions

The Value of Language II is open to contributions from buyers, customers and vendors of language products and services. The aim of The Value of Language II is to provide a forum where knowledge and experience about the purchase and use of language products and services can be shared in the broadest sense. Contributions can deal with a wide variety of topics such as:

- How do I buy a good translation with peace of mind?
- Why should I hire an interpreter if I can crowdsource his job for free?
- Does online language training really work?
- How do I buy the right dictionary? (not too thick, not too thin)
- How can I self-study Spanish?
- Where can I find a certified translator?
- Can I really dictate faster with voice recognition rather than with regular typing?
- What are good language courses / holidays / internships for my child?
- What language tests add value to my CV?
- How reliable is software for style or grammar checking?
- What are the different quality labels in the language sector worth?
- What can I do with OCR?

- Who can make my documentation more accessible in a plain language?
- My translator used (no) machine translation. Is that normal?
- My interpreter will not do remote interpretation. Is that normal?
- How could my company benefit from a language policy?
- What is a language audit?
- Would my child, who cannot yet speak benefit from English lessons?
- Our library wants to encourage multilingualism, what does the market offer?
- My organisation produces miles of text every day but no one reads it. Help!

This list is nowhere near exhaustive. The event will give special preference to contributions that show how language products and services help create value for users and organisations.

How to Contribute

Would you like to share your knowledge or experience on a particular aspect of purchasing or using a language product or service? We would like to hear from you. Please contact Kervyn Jamaigne at De Taalsector (kervyn.jamaigne@detaalsector.be) or send an email to info@thevalueoflanguage.eu. We will work with you to tailor your contribution to the conference, whether it be a presentation, demo, paper, workshop, panel discussion, poster or any other format. The deadline to propose a contribution is on Wednesday 30 September 2015.

Your Visibility as a Vendor

The Value of Language participants are professionals who are interested in buying products, services or expertise from the language industry because they understand how language products and services can help them achieve their own goals. Would you like your product or service to be promoted as an event sponsor? Contact us now for opportunities and take advantage of our early bird rates! The event will take place at the Brussels Campus of the University of Leuven (Stormstraat 2, 1000 Brussels) which is within walking distance from the Brussels Central Station.

More info soon on:

www.thevalueoflanguage.eu

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